

Internet of Things

GSMA Course Agenda

Day 1 9:00 – 9:30	Welcome and Introductions
9:30 – 11:00	<p>What is IoT?</p> <p>A definition of IoT and associated concepts</p> <p>Outline of the key differences between IoT and traditional voice and messaging services</p> <p>Key drivers for IoT</p>
11:00 – 11:15	Break
11:15 – 12:30	<p>Forecasts on the growth of IoT</p> <p>Connections forecasts for IoT</p> <p>Revenue forecasts for IoT</p> <p>Socio-economic benefits of IoT</p>
12:30 – 13:30	Lunch
13:30 – 14:45	<p>A High Level Technology Overview of Mobile-Enabled IoT</p> <p>IoT value chain and connectivity technologies</p> <p>Key characteristics of IoT networks</p> <p>IoT and spectrum</p>
14:45 – 15:00	Break
15:00 – 16:00	<p>Activity: Matching applications to technologies</p> <p>Business models in IoT:</p> <ul style="list-style-type: none"> • Revenue sharing • Cost savings sharing • Product sharing • Product as a service • Performance as a product <p>Guide case study</p>

Day 2 9:30 – 9:50	Review of Day 1
09:50 – 11:00	Case Studies Home care Smart city
11:00 – 11:15	Break
11:15 – 12:30	Case Studies Home alarms Manufacturing
12:30 – 13:30	Lunch
13:30 – 15:00	Government strategies for driving IoT adoption Enabling growth and innovation Supporting a flexible approach to IoT Building trust
15:00 – 16:00	Government strategies for driving IoT adoption Numbering Taxes and duties Switching Data localisation Course Wrap Up

