

Membership Prospectus

Join the
Caribbean Telecommunications Union
in
Shaping Caribbean Communications



Date: May 2018



Caribbean Telecommunications Union Membership Prospectus

1. Historical Overview

On 28th April, 1989, the Heads of Caribbean Governments entered into a treaty to establish the Caribbean Telecommunications Union (CTU). The CTU's primary mandate was to support the development of the regional telecommunications sector.

In 2003, in response to rapid technological innovation and the convergence of the information and telecommunications sectors, the CTU began a re-structuring exercise to make it relevant to the evolving environment and more responsive to the needs of its members. In 2004, it defined a new strategic direction to address the development of the Caribbean information and communications technology (ICT) sector and expanded its membership to include non-CARICOM states, private sector organisations and civil society.

The CTU provides enlightened leadership in the formulation of regional policy, capacity building, promoting ICT for national and regional development, coordinating regional ICT projects and representation of the region at international ICT fora.

The CTU continues to re-invent itself in response to the dynamism of the evolving ICT environment and, as a result, it now occupies a unique leadership position in the Caribbean's ICT sector.

2. Our Invitation to You

The CTU recognises that realising the goals of functional Caribbean integration; regional cooperation; and economic, social and cultural development enabled by ICT requires the commitment and collaboration of many diverse stakeholders. It is with this understanding that the membership base of the CTU was expanded. Having transformed itself into a multi-stakeholder organisation, the CTU works collaboratively with governments, regional ICT institutions, the private sector and civil society to advance ICT-enabled Caribbean development

We invite you to join us in *Shaping Caribbean Communications* as a member of the CTU.

3. Membership Benefits

Outlined below are the minimum benefits members of the CTU enjoy.

1. Being part of the process for reshaping and developing the Caribbean ICT sector in the only inter-governmental organisation for ICT policy formulation in the Caribbean by:

- Contributing to the process of regionally harmonised ICT policy formulation and the development of technical standards and practices for the ICT Sector;
- Assisting in informing and raising the level of understanding of ICT decision makers for the development of the ICT sector; and
- Networking with decision makers to forge alliances to advance ICT-enabled Caribbean development.

2. Collaborating with CTU executives and members to promote ICT-enabled development by:

- Presenting and explaining positions and proposals for ICT development to the statutory bodies of the CTU;
- Working collaboratively in a multi-stakeholder environment to find solutions for the challenges in the ICT sector; and
- Working in partnership with CTU members to execute ICT projects.

3. Highlighting your organisation's contribution to *Shaping Caribbean Communications* by:

- Being part of the region's most respected regional ICT organisation with a governmental mandate to plan, coordinate and implement activities that foster development of the region's ICT market; and
- Supporting the CTU's flagship events by presenting perspectives, educating, participating in working committees and sponsoring CTU activities.

4. Obtaining deeper insight into the Caribbean ICT development Agenda and Plans by:

- Accessing information on the ICT Sector, Member States, technologies and the Caribbean ICT market; and
- Hearing the concerns and needs of Member States and their governments.

5. Accessing the CTU's Services

- Obtaining technical assistance and solutions for challenges that are affecting Caribbean markets; and
- Being informed and educated on all aspects of ICT through the CTU's capacity building programmes.

4. The CTU

- **Vision**

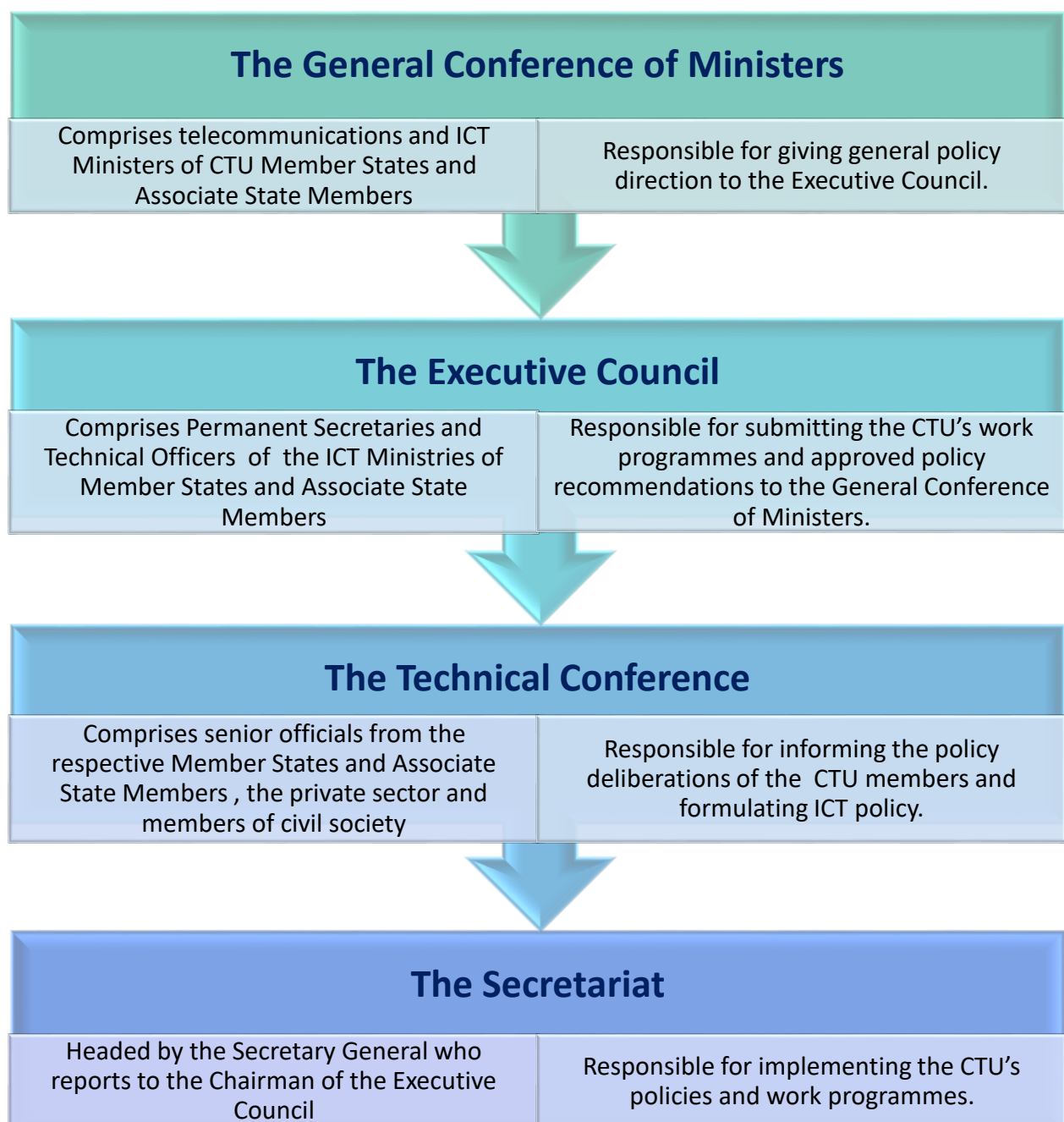
To be the prime catalyst for ICT-enabled cooperation and development in the Caribbean.

- **Mission**

To create an environment in partnership with members to optimise returns from ICT resources for the benefit of stakeholders.

- **Governance**

The direction, effectiveness, supervision and accountability of the CTU is prescribed through the governance structure for its statutory bodies presented below.



5. The Work of the CTU

The CTU works in the following strategic areas:

1. Policy Development

- Formulating Caribbean harmonised ICT Policies through multi-stakeholder engagements with governments, regional and international ICT organisations, the public and private sector, civil society and ICT technology organisations of the Technical Conference.

2. Coordinating Regional Projects

- Bringing together and coordinating the activities of ICT stakeholders to execute regional projects.

3. Capacity Building

- Building public awareness and educating its members and Caribbean stakeholders on all aspects of ICT for development.

4. Representation

- Developing Caribbean positions on ICT issues through its conference and working group activities and presenting them at international ICT fora.

5. Technical Support

- Providing technical support to members and ICT stakeholders in the region through its advisory, planning and implementation services.

6. Industry Watch

- Serving as an industry watch, bringing to the attention of members, trends in the global ICT market and issues that will impact the region's ICT-enabled growth and development.

6. CTU's Leadership

The CTU has demonstrated global and regional leadership in many areas including:

- **Internet Governance**

In 2005, the CTU instituted the first regional Internet Governance (IG) Forum in the world – the Caribbean Internet Governance Forum (CIGF). Now in its 13th year, the CIGF can boast of having the only regional IG policy framework, which is being implemented across the Caribbean. Through the work of the CIGF, hundreds of national and regional stakeholders have been educated on IG topics of relevance to the Caribbean and 12 Caribbean Internet Exchange Points have been established.

- **Spectrum Management**

In 2008, the CTU completed phase 1 of the Caribbean Spectrum Management Project, which reformed the Caribbean's spectrum management practices. This project resulted in the first ever harmonised spectrum management policy framework for the Caribbean. A second phase of the project that addressed frequency allocations, cross border interference, digital broadcasting and spectrum pricing was completed in 2016. The output of Phase 2, the development of a Caribbean Spectrum Management Strategic Plan is now being implemented.

- **Caribbean ICT Roadshow**

The Caribbean ICT Roadshows initiative was launched in 2009 to build awareness of the power of ICT to foster development and also to support young ICT innovators and entrepreneurs. The Roadshow, the only one of its kind in the Caribbean, has been held 23 times in 18 Caribbean countries. During the period 2018 – 2020, the roadshows will focus on advancing the CTU's '**Towards 21st Century Government**' initiative.

- **21st Century Government**

In January 2018 the CTU launched its 21st Century Government initiative, which seeks to support governments in the roll-out of e-government services. A 21st Century Government is one characterised by citizen-centric, seamless, open, interactive, efficient and transparent processes, which makes effective use of ICT to deliver services to its citizens, and to its internal and external clients. The establishment of 21st Century Government seeks to transform the public service, strengthen economic competitiveness and promote sustainable development.

- **ICT4PWDs and CVAS**

Since 2013, the CTU has been raising awareness and demonstrating the use of ICT tools for enhancing the quality of the lives of people with disabilities (PWD) through workshops and Seminars. In 2018, the CTU will be embarking on a pilot of the Caribbean Video Assistance Service (CVAS), which will provide video relay services for the deaf and blind.

- **Project Management**

The CTU is recognised for its project management capabilities and is regarded as a highly effective executing agency.

7. Membership Categories

The following are the categories for CTU membership:

Member State

- All Member and Associate States of the Caribbean Community

Associate State Member

- Non-CARICOM Caribbean States
- Members of the Association of Caribbean States

Private Sector

- Any company that is involved in the Caribbean ICT sector as providers of:
 - Public ICT services;
 - Electronic media and broadcasting services;
 - Technology solutions or equipment; and
 - ICT consultancy services

Civil Society

- Non Governmental Organisations
- Non-profit organisations involved in the provision of ICT services;
- Trade or professional associations;
- Academic Institutions;
- Regulatory Agencies
- Regional or international ICT Organisations

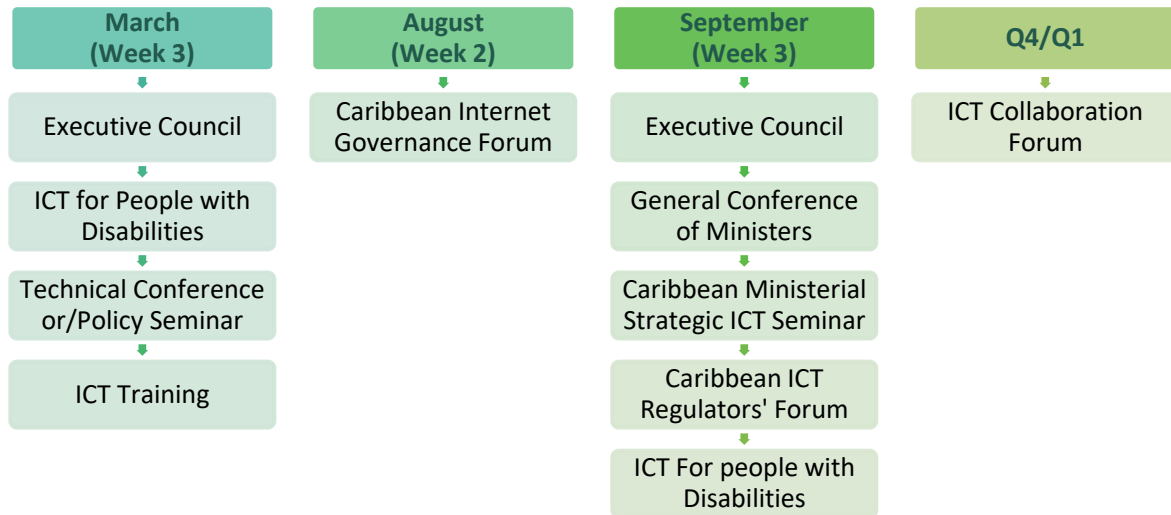
8. Members' Duties

Members agree to be bound by and to comply with all the provisions, terms and conditions stipulated by the General Conference of Ministers. In this regard, members covenant and undertake to:

- Comply with the decisions taken by the General Conference;
- Promote the mission of the CTU;
- Pay annual fees as determined by the General Conference;
- Provide information requested by the Secretariat to promote the interest of the members; and
- Participate, in accordance with the rights and obligations assigned to each membership category, in events organised by the CTU.

9. Schedule of CTU’s Annual Events

The main events of the CTU are presented below. They are generally held at various venues throughout the Caribbean on the invitation of Member States.



In addition, the CTU Caribbean ICT Roadshow’s related activities and other capacity-building events are scheduled in the CTU’s Annual Work Programme in response to the needs and requests of members, project requirements and new developments in the industry.

10. CTU Members



PRIVATE SECTOR AND CIVIL SOCIETY MEMBERS

American Registry for Internet Numbers (ARIN), Anguilla Public Utilities Commission, Bureau Telecommunicatie en Post – Curacao (BT&P), Cenerva, Dauphin Telecom, Digicel -Trinidad & Tobago, Eastern Caribbean Telecommunications Authority (ECTEL), Guyana Public Utilities Commission, Inmarsat, International Amateur Radio Union - Region2 (IARU-R2), Internet Corporation of Assigned Names and Numbers (ICANN), Internet Society (ISOC), Latin American and the Caribbean Internet Addresses Registry (LACNIC), Telecommunications Authority of Suriname (TAS) Telecommunications Authority of Trinidad and Tobago (TATT)

11. Members' Entitlements

The entitlements of members in each category are outlined below.

Member States shall be entitled to:

- Participate in all activities of the CTU;
- Hold an elected office in any of the organs of the CTU, consistent with the qualifying requirements
- Nominate candidates for election of CTU officials;
- Exercise one vote at the General Conference and at the Executive Council;
- Chair standing or ad hoc working committees that may be agreed upon by the General Conference or the Executive Council; and
- Host CTU events

Associate State Members shall be entitled to:

- Participate in all activities of the CTU;
- Chair standing or ad hoc working committee that may be agreed upon by the General Conference or the Executive Council;
- Host CTU events

Private Sector and Civil Society Members are entitled to:

- Participate on invitation in designated sessions of Statutory Meetings¹ of the CTU.
- Attend and participate fully in the non-statutory activities of the CTU, subject only to any specific directions that may be given by the General Conference.
- Sponsor CTU Events²

Notes

1. Executive Council and General Conference of Ministers
2. Private Sector Members have the option to commit to sponsoring CTU events for three years at a time.

12. Membership Fee Structure

The annual membership Fees for different categories of Members is as follows:

- **Member States/Associate State Member**

| | Fee (US\$) |
|---|-------------------|
| • Range | 6,000 to 53,000 |
| • To be determined depending on the State's economic classification | |

- **Private Sector**

| | Fee (US\$) |
|---|-------------------|
| • Micro Companies <i>Revenue less than US\$ 1.0M</i> | 3,000 |
| • Small Companies <i>Revenue from US\$ 1.0M up to US\$ 8.0M</i> | 6,000 |
| • Medium Companies <i>Revenue from US\$ 8.0M up to US\$ 15.0M</i> | 10,400 |
| • Large Companies <i>Revenue greater than US\$ 15.0M</i> | 16,000 |

- **Civil Society**

| | Fee (US\$) |
|--------------------------------------|-------------------|
| • Non-profit ICT organisations | 650 |
| • Trade or professional associations | ” |
| • Academic Institutions | ” |
| • Regulatory Agencies | ” |
| • Regional ICT Organisations | ” |
| • Non-Governmental Organisations | 300 |

13. Contact Us

For more information on joining the Caribbean Telecommunications Union, please contact:

| | | |
|--------------------------|--|---------------------|
| Ms. Sonja Johnson | Tel: (868) 628 0281 Ext. 239 | 4 Mary Street |
| Publications and | Fax: (868) 622 6523 | St Clair |
| Promotion Specialist | E-Mail: Sonja.Johnson@ctu.int | Port of Spain |
| | E-Mail: info@ctu.int | Trinidad and Tobago |
| | Website: www.ctu.int | |



Caribbean Telecommunications Union

Application for Membership

Government/Organisation: _____

Representative: _____

Title: _____

Administrative Address: _____

Country: _____

E-Mail: _____

Telephone: _____

Fax: _____

Hereby applies for membership of the CTU in the following category:

(Please tick the appropriate box)

- Member State Associate State Member Private Sector Civil Society

Please indicate the nature of your business:

(Please tick appropriate box)

- | | |
|--|---|
| <input type="checkbox"/> Academic Institution | <input type="checkbox"/> Regulatory Agency |
| <input type="checkbox"/> Financial Institution | <input type="checkbox"/> Research Agency |
| <input type="checkbox"/> Government Ministry | <input type="checkbox"/> Telecom Equipment Manufacturer |
| <input type="checkbox"/> International Carrier | <input type="checkbox"/> ICT Consultancy |
| <input type="checkbox"/> Internet Service Provider | <input type="checkbox"/> Trade/Industry Association |
| <input type="checkbox"/> Non-governmental Organisations | <input type="checkbox"/> Voice/Data Network Operator |
| <input type="checkbox"/> Regional/ International Organisations | <input type="checkbox"/> Other <i>(Please Specify)</i> |



Application for Membership

Please indicate the primary area in which you would make a contribution to the CTU:

(Please tick appropriate boxes)

- | | |
|---|---|
| <input type="checkbox"/> Capacity Building | <input type="checkbox"/> Technical Standards |
| <input type="checkbox"/> Development | <input type="checkbox"/> Technical Working Groups |
| <input type="checkbox"/> Policy Formulation | <input type="checkbox"/> Technology Updates |
| <input type="checkbox"/> Research Studies | <input type="checkbox"/> Other (Please specify) |

I/We, the undersigned, have the power and authority to submit this application on behalf of my/our Government/Organisation:

Name 1:

Title:

Date:

Signature:

Name 2:

Title:

Date:

Signature:

Notes

1. Please affix Government/Organisation Seal or Stamp in the space below the signatures.
2. Completed application forms may be submitted to the CTU Secretariat for the Attention of the Secretary General at:

4 Mary Street
St Clair
Port of Spain
Trinidad and Tobago

Tel: (868) 628 0281
Fax: (868) 622 6523
E-Mail: info@ctu.int
Website: www.ctu.int

3. Application forms must be accompanied by an overview of the Country/Organisation.
4. Countries/Organisations accepted for membership will be notified and advised of the Membership Fee.
5. Acceptance into membership will only become effective upon receipt by the Secretariat of the annual membership fee.
6. Queries may be directed to the CTU Secretariat at telephone: 1-868-628-0281 Ext 239